

IBS.BFSU English-taught Course List - 2026 Spring semester

For reference only; official version by Academic Office prevails.

NO	课程名称	Course Name	Credit	Teaching Hour
1	国际商务	International Business	3	48
2	市场营销研究方法	Marketing Research Methods	3	48
3	中国商务环境	Chinese Business Environment	3	48
4	跨国并购与投资银行学	M&A and Investment Banking	3	48
5	品牌管理	Brand Management	3	48
6	中国文化与商务礼仪	Chinese Culture and Business Etiquette	3	32
7	商务数据分析	Business Data Analysis	3	48
8	国际金融	International Finance	3	48
9	国际合同与支付	International Contracts and Payments	3	48
10	金融衍生品	Financial Derivatives	3	48
11	国际商务谈判	International Business Negotiation	3	32
12	可持续发展	Sustainable Development	3	48
13	管理会计	Management Accounting	3	48
14	公司财务导论	Introduction to Corporate Finance	3	48
15	组织行为学	Organizational Behavior	3	32
16	国际贸易	International Trade	3	48
17	跨国人力资源管理	Global Human Resource Management	3	32
18	商业伦理	Business Ethics	3	48
19	宏观经济学	Introduction to Macroeconomics	4	64
20	管理学原理	Principles of Management	3	48
21	商业法	Business Law	3	48
22	会计学原理	Principles of Accounting	3	48
23	跨文化管理	Cross-cultural Management	3	48
24	微观经济学	Introduction to Microeconomics	4	64
25	微观经济学	Introduction to Microeconomics	4	64
26	商务统计学	Statistics for Business	3	48
27	市场营销原理	Principles of Marketing	3	48
28	学术写作-1	Academic Writing-1	2	32
29	商务沟通-1	Business Communication-1	3	48
30	经济数学-1	Economic Mathematics -1	3	48
31	经济数学-2	Economic Mathematics -2	3	48
32	商务导论-1	Introduction to Business-1	3	32
33	信息技术应用	Application of Information Technology	2	32
34	中国传统思维与中西文化差异	Traditional Chinese Thinking and Cultural Differences between China and the West	2	32
35	公共沟通与思辨	Public Communication and Critical Thinking	2	32
36	中国对外关系：热点与前沿	China's Foreign Relations: Hot Issues and Frontiers	2	32
37	发展、社会与决策	Development, Society and Decision Making	2	32
38	综合汉语101	Intensive Chinese (101)	4	64
39	商务汉语与文化101	Business Chinese and Culture (101)	2	32
40	综合汉语102	Intensive Chinese (102)	4	64
41	汉语口语102	Oral Chinese (102)	2	32
42	商务汉语与文化102	Business Chinese and Culture (102)	2	32
43	综合汉语201	Intensive Chinese (201)	4	64
44	汉语口语201	Oral Chinese (201)	2	32
45	商务汉语与文化201	Business Chinese and Culture (201)	2	32
46	综合汉语202	Intensive Chinese (202)	4	64
47	汉语口语202	Oral Chinese (202)	2	32
48	商务汉语与文化202	Business Chinese and Culture (202)	2	32

NO	课程名称	Course Name	Credit	Teaching Hour
49	综合汉语301	Intensive Chinese (301)	4	64
50	汉语口语301	Oral Chinese (301)	2	32
51	HSK4上	HSK 4 (301)	2	32
52	综合汉语302	Intensive Chinese (302)	4	64
53	汉语口语302	Oral Chinese (302)	2	32
54	HSK4下	HSK 4 (302)	2	32
55	学术写作-2	Academic Writing-2	2	32
56	商务沟通-2	Business Communication-2	3	48
57	跨文化管理-2	Cross-cultural Management-2	3	48
58	商务统计学-2	Statistics for Business-2	3	48
59	商务导论-2	Introduction to Business-2	3	32
60	汉语口语101	Oral Chinese (101)	2	32
61	综合汉语101-短期	Intensive Chinese (101-3)-Exchange	4	64
62	汉语口语101-短期	Oral Chinese (101-3)-Exchange	2	32
63	综合汉语102	Intensive Chinese (102)	4	64
64	汉语口语102	Oral Chinese (102)	2	32
65	商务汉语与文化102-2班	Business Chinese and Culture(102)--2	2	32
66	汉语口语202	Oral Chinese (202)	2	32
67	商务汉语与文化202-2班	Business Chinese and Culture (202)-2	2	32
68	综合汉语202-2班	Intensive Chinese (202)--2	4	64
69	信息技术应用	Application of Information Technology	2	32
70	综合汉语101	Intensive Chinese (101)	4	64
71	汉语口语101	Oral Chinese (101)	2	32

One-semester only; future TBD